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WOW! IS HIGHEST IN CUSTOMER SATISFACTION FOR THE NORTH CENTRAL REGION IN THE J.D. POWER AND ASSOCIATES 2006 RESIDENTIAL CABLE/SATELLITE TELEVISION STUDY

Colorado Springs, CO – August 16, 2006 – WideOpenWest, LLC, a competitive provider of cable TV, high-speed Internet and telephone services, announced today that it has received the award for highest customer satisfaction in the J.D. Power and Associates 2006 Residential Cable/Satellite Television Satisfaction StudySM for the North Central Region. This marks the second consecutive year in which WideOpenWest distinguishes itself, having received the highest honor by J.D. Power and Associates in 2005 for highest overall satisfaction as well.

Operating under the brand name "WOW!", WideOpenWest was rated highest in five of the six factors driving customer satisfaction: Customer Service, Performance and Reliability, Cost of Service, Offerings and Promotions, and Billing. The study showed that WOW! customers reported high scores in courteous customer service reps; fairness of prices paid; ability to resolve problems with one contact; ease of using automated response system/unit; reception clarity; ability to keep outages to a minimum; variety of methods to pay your bill; and clarity of payments/credits on your bill. For the first time, the study measures customer satisfaction with cable and satellite TV providers in four regional segments: North Central, East, West and South. WOW! received the highest satisfaction score in the study overall.

"We're truly honored that, through the J.D. Power and Associates study, our customers have recognized our efforts to delight them with every aspect of our service," said Mike Furst, WOW! Senior Vice President of Customer Care. "At WOW!, our team of employees continually listen to customers and we constantly raise the bar on expectations. We will continue to work hard to earn our customers' business each and every day."

WOW! serves customers in the greater metropolitan areas of Detroit, Michigan; Chicago, Illinois; Columbus and Cleveland, Ohio. The company offers a variety of cable television services including Basic Cable, Digital Cable, High Definition Television, and Digital Video Recorders. In addition, WOW! customers are able to bundle their cable television services together with high-speed Internet and telephone service, and enjoy the benefits and savings of receiving all their services from one provider.