

WOW! Named One of Atlanta's Best and Brightest Companies to Work For® by the National Association for Business Resources for the Fourth Year in a Row

Broadband provider's Newnan team receives honorable award for demonstrating best practices in human resources management

NEWNAN, GA. – July 30, 2020 – [WOW! Internet, Cable & Phone \(NYSE: WOW\)](#) a leading broadband and communications service provider, has once again been named one of Atlanta's Best and Brightest Companies to Work For® by the National Association for Business Resources. This marks the fourth year in a row WOW! has won the award in the Atlanta market, previously recognized in 2017, 2018 and 2019 and have been honored nationally as a Best and Brightest winner five times.

The Best and Brightest award recognizes WOW! as a company implementing thoughtful, strategic and innovative approaches to human resources employee best practices, instilling a strong company culture that embodies the values of WOW! -- respect, integrity, spirit of service and accountability.

"Our Atlanta-area team shows up for work every day ready to tackle any challenge that comes their way," said Tangi White, director of operations for WOW! in the Atlanta area. "The company promotes an environment ripe for growth, professional development and provides benefits that support employees at every level. Even as we deal with the uncertainty resulting from the COVID-19 pandemic, WOW! has demonstrated a true commitment to the well-being of its employees."

The company has rallied around its employees during the COVID-19 pandemic, shifting to a remote working environment for employees not deemed essential by the Department of Homeland Security. Additionally, WOW! had provided many field technicians, deemed essential, with temporary pay enhancements for their hard work and dedication. The company is planning for when employees can safely return to the office by exploring the redesigning of its spaces to adhere to social distancing guidelines.

"Earning this recognition is a testament to the outstanding culture we strive to uphold every day including now as we continue to manage the health and wellness of our employees during the pandemic," said David Brunick, chief human resources officer of WOW!. "When our employees can grow both personally and professionally, the whole company benefits. We're proud of our Atlanta-area team for working hard every day and dedicating themselves to bring our best broadband product to our Atlanta-area customers."

Each year the NABR reviews results delivered by an independent research firm, which evaluates companies based on measures such as compensation and benefits, employee enrichment, engagement and retention, work-life balance, diversity and inclusion and community initiatives.

To learn more about WOW!, please visit www.wowway.com.

About WOW! Internet, Cable & Phone

WOW! is one of the nation's leading broadband service providers, with an efficient, high-performing network that passes three million residential, business and wholesale consumers. WOW! provides services in 19 markets, primarily in the Midwest and Southeast, including Illinois, Michigan, Indiana, Ohio, Maryland, Alabama, Tennessee, South Carolina, Florida and Georgia. With an expansive portfolio of advanced services, including high-speed Internet services, cable TV, streaming, phone, business data, voice, and cloud services, the company is dedicated to providing outstanding service at affordable prices. WOW! also serves as a leader in exceptional human resources practices, having been recognized by the National Association for Business Resources' for six years as a Best & Brightest Company to Work For, winning the award for the last two consecutive years. Visit wowway.com for more information.

About the Best and Brightest Programs

The Best and Brightest Companies to Work For® is a program that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, West Michigan and nationally.

WOW! Media Contact

Bryan Gibbs

bryan.gibbs@barokas.com